



**Washington, D.C. Office**  
202-737-8808  
jmaier@holtzmanvogel.com

## **Jody Maier**

### **Chief Marketing Officer**

Jody Maier is the Chief Marketing Officer at Holtzman Vogel. She brings her extensive law firm marketing background and leads regional and national marketing and public relations strategies, business development initiatives and coaching, practice group launches and plans, recruitment campaigns, lateral integrations, brand management, events design and management, social media, and marketing infrastructure. Additionally, Jody manages the law school and lateral associate recruitment programs for the firm.

Prior to joining the firm, Jody was a CMO for both AmLaw 100 and mid-sized firms with multiple offices and ran her own marketing consulting firm.

Jody has been a frequent speaker on marketing and business development topics, and was formerly the Programs Chairman for the Executive Council of New York for over a decade. She received her B.S. degree from Syracuse University's Whitman School of Management, where she continues to mentor young graduates in marketing careers.

Jody is a certified neuro linguistic programming coach and 500-hour RYT vinyasa yoga teacher.

### **Education**

- Syracuse University, Whitman School of Management, B.S.