



**Washington, D.C. Office**  
202-737-8808  
jessica@holtzmanvogel.com

## Related Practice Areas

- Corporate Governance
- Election Law
- Government, Congressional and Corporate Investigations
- Government Ethics Compliance
- Lobbying and Grassroots Advocacy
- Non-Profit and Tax-Exempt Organizations
- Political Law

## Jessica Furst Johnson Partner

Jessica Furst Johnson is a partner at Holtzman Vogel and has spent the past thirteen years serving as General Counsel for three different national political party committees, cementing her as one of the most experienced campaign finance and election law attorneys in the industry. Jessica focuses her practice on political committees, campaign finance and election law, both on the federal level and across the 50 states, lobbying and ethics compliance, and tax-exempt organizations.

Jessica served as General Counsel to the National Republican Congressional Committee from 2009-2016, advising the national political party committee, Republican Members of the U.S. House of Representatives, and candidates for U.S. House on matters related to Federal campaign finance law, House Ethics Rules, contract law, corporate law, and intellectual property regulations. During the 2014 and 2016 cycles, Jessica continued as General Counsel, while also serving the committee in a managerial and strategic role as Deputy Executive Director. In 2016, Jessica was selected as NRCC Independent Expenditure Director, managing the NRCC's paid political efforts in 30+ congressional races, and leading a staff and vendor team of more than 80 people, and a budget exceeding \$76 million.

In the 2018 election cycle, Jessica served as General Counsel to the National Republican Senatorial Committee, where she oversaw the legal strategy for the 2018 Florida Senatorial Recount, managing hundreds of volunteer attorneys and more than 10 different law firms to ensure victory in a hand recount across Florida's 67 counties in the span of nine days. In addition to her firm work, Jessica currently serves as General Counsel to the Republican Governors Association, the primary organization dedicated to supporting and electing Republican Governors, where she has honed an expertise on state campaign finance and election law.

Prior to her time at the NRCC, Jessica was an associate in a Washington, D.C. law firm, advising candidates, members of Congress and other elected officials, tax-exempt entities and political action committees on issues relating to Federal Election Commission compliance, House and Senate Ethics Rules, political strategy, and state lobbying law.

Jessica lives in Alexandria, Virginia with her husband and their two children.

## Education

- University of Florida Levin College of Law, J.D.
  - Editor, Florida Law Review
- University of Missouri-Columbia, B.A., Journalism & Political Science

## Bar & Court Admissions

- The Florida Bar
- Virginia Bar
- District of Columbia Bar
- Supreme Court of the United States of America Bar

## Clerkship/Government Experience

- General Counsel to the Republican Governors Association (present)

- General Counsel to the National Republican Senatorial Committee (2018 Election Cycle)
- General Counsel to the National Republican Congressional Committee from 2009-2016
- Deputy Executive Director to the National Republican Congressional Committee
- NRCC Independent Expenditure Director, National Republican Congressional Committee
- Communications Director, Congresswoman Katherine Harris's successful 2002 and 2004 congressional campaigns in Sarasota, Florida.

## News & Insights

- Jessica Furst Johnson to Speak at AAPC Polities Conference on Navigating Voting Laws
- In-Compliance Newsletter: March 2024 Round-up
- In Compliance: Holtzman Vogel's February 2024 Round-up
- Jessica Furst Johnson Quoted in MarketWatch on AI in Election Campaigns
- Jessica Furst Johnson Quoted by The Hill on AI Generated Content in Robocalls
- In-Compliance: Holtzman Vogel's Monthly Round-Up - January 2024
- FEC Allows Federal Candidates and Officeholders to Establish State Leadership PACs: Advisory Opinion Authorizes Additional Committees with Separate Contribution Limits
- Eighth Circuit Rules That the Voting Rights Act Does Not Include a Private Right of Action, Impacting Potentially Numerous Pending Section 2 Cases
- Jessica Furst Johnson Quoted by The Hill on AI in Political Advertising
- Jessica Furst Johnson Speaks at RNLA's DC Women's Reception on Upcoming Elections
- Jessica Furst Johnson Speaks at PLI's Annual Corporate Political Activities 2023 Conference
- Jessica Furst Johnson Quoted by MarketWatch on Artificial Intelligence and 2024 Elections
- Jessica Furst Johnson to Speak at Digital, Media and Advocacy Summit on Digital Platforms and Privacy
- Holtzman Vogel Recognized by Chambers USA for Political Law, Environmental Law and Land Use
- Concerns over AI in Politics: Washington State Becomes One of the First to Act
- FEC Rules Personal Use Prohibition Does Not Apply to Leadership PACs
- Jessica Furst Johnson to Speak at AAPC Southern Regional Conference
- Jessica Furst Johnson Speaks on Fox Business News Regarding Classified Documents Found
- Early Returns Podcast: Jessica Furst Johnson and Jason Torchinsky - Political Lawyers Take a Deeper Dive into 2022 Elections and Look Ahead to 2024
- FEC Approves New Internet Disclaimer Rules: New Rule Applies to Paid Advertising on Websites, Digital Devices, Applications, and Advertising Platforms
- Top Ten Questions from Corporate and Trade Association Clients Approaching Midterms 2022
- Jessica Furst Johnson Panelist for University of Florida Virtual Career Pathways
- Webinar: How to Prepare for Election Day and Post-Election Activity
- Election Impact 2022 Webinar Series - Bang for Your Buck: Tools & Tactics to Maximize Political Spending

- Holtzman Vogel Partners Participate at Practising Law Institute's "Corporate Political Activities 2021"
- Federal court rules candidate loan limit unconstitutional
- Political Insider: Riverview High grad played key role in recount battle
- Republicans had a secret weapon in the Florida recount fight

### **Community Involvement**

- University of Florida's Law Alumni Council, Board Member
- University of Florida Foundation, Board Member

### **Awards & Recognition**

- *Chambers USA*, Political Law, 2022 and 2023
- *Business Insider*, 20 Female Political Strategists to Watch, 2022
- MAV PAC Future 40 Award, 2019

### **Presentations/Events**

- Practising Law Institute, Faculty Speaker – Corporate Political Activities 2021 and 2022 Conferences
- Election law related segments on NBC Nightly News and various national FOX News programs
- Serves as a frequent speaker for the American Israel Public Affairs Committee